

## GUIDELINES FOR SUBMISSION

Welcome to the Tenth International Conference on Operations and Quantitative Management! The conference will be jointly organized by Symbiosis Institute of Operations Management, AIMS International, and International Forum of Management Scholars.

## ABSTRACT SUBMISSION

Please visit the conference web site and submit abstract online. All attendees, including speakers and session chairs, must register and pay the registration fee. By submitting an abstract, the author expresses a good faith intent to present the paper at the conference. For information, please contact: [icoqm10@infoms.net](mailto:icoqm10@infoms.net)

## IN-ABSENTIA PRESENTATION

Those who cannot come to Nashik but wish to present a paper in absentia are encouraged to send in their abstract by April 30, 2011. Papers presented in absentia are eligible for publication in the conference proceedings.

## DIGITAL PRESENTATION

The contributing authors are required to send their abstract by April 30, 2011 and mail a DVD of their presentation by May 31, 2011. The length of presentation should be within 20 minutes. Papers accepted for digital presentation are eligible to be included in the conference proceedings.

## IMPORTANT DATES

Abstract Submission : April 30, 2011  
Early Registration : April 30, 2011  
Full Paper Submission : May 15, 2011

Tenth International Conference on  
Operations and Quantitative Management

# ICOQM-10



June 28-30, 2011

[www.infoms.net/icoqm10](http://www.infoms.net/icoqm10)

SIOM, Nashik, India

## CONFERENCE ORGANIZATION

### CONFERENCE CHIEF PATRON

Dr. S. B. Mujumdar  
President, SYMBIOSIS  
Chancellor, Symbiosis International University

### GENERAL CHAIR

Professor Omprakash K. Gupta  
President, INFOMS  
University Houston-Downtown  
Houston, Texas, USA

### CONFERENCE CHAIR

Dr. Vandana Sonwaney  
SIOM, Nashik, India

### CONFERENCE CONVENER

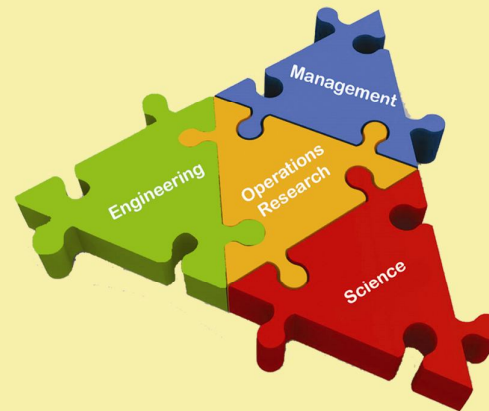
Professor Shivprakash Agrawal  
BIT, Vadodara, India



## CONTACT

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## CONFERENCE THEME



The theme of Tenth ICOQM is "Building World Class Operations Management: Issues, Challenges, and Opportunities." Operations management is an area of management concerned with overseeing, designing, and redesigning business operations in the production of goods and services. The primary goal of operations management is to ensure that business operations are efficient in terms of using as few resources as possible, and effective in terms of meeting the customer requirements. More generally, operations management aims to increase the content of value-added activities in any given process. Fundamentally, these value-adding creative activities should be aligned with market opportunity for optimal enterprise performance.

The purpose of the conference is to provide a forum that stimulates discussion on the conference theme and on topics related to the theme. The conference will also provide opportunities for networking and collaboration amongst scholars from academia, industry and government. In addition to papers on the conference theme and the emerging fields noted above, scholars may submit papers on any aspect of the traditional disciplines of management like accounting, marketing, finance, OB, HRM, MIS, entrepreneurship, quantitative methods, operations, economics, etc.

Nashik has mythological, historical, social and cultural importance. The city is situated on the banks of the Godavari River, making it one of the holiest places for Hindus all over the world. Nashik has a rich historical past, as the mythology has it that Lord Rama, the King of Ayodhya, made Nashik his adobe during his 14 years in exile. At the same place Lord Laxman, by the wish of Lord Rama, cut the nose of "Shurpnakha" and thus this city was named as "Nashik".

Today, Nashik is rated as one of India's fastest growing cities. The city saw a fast uplift of development from 2002 with malls, infrastructure, educational institutions etc. Nashik is known for its pleasant and cool climate, picturesque surroundings, high standard of living, greenery and well-developed infrastructure.

# SIOM

The Conference will be held at the campus of Symbiosis Institute of Operations Management, Nashik, India. It is the only institute in the country that is focused exclusively on Operations Management. The institute is a part of Symbiosis family of institutes and located about 185 kms. away from Mumbai and 220 kms. away from Pune.

SIOM aims to deliver the managerial competencies of broad-based knowledge, multi-disciplinary skills and positive attitude to the diverse industrial and business sector on a sustainable basis. It conducts research projects with the industries located in the vicinity. SIOM offers Master in Business Administration (Operations Management) to the engineering graduates.